



*Rhonda Seidenwurm, Ph.D., Superintendent  
Cindy Martin, Deputy Superintendent for Instruction  
Joel Shirley, Deputy Superintendent for Operations*

**Board  
of  
Education**

*Lora Harlan, President  
Mark Lansford, Vice President  
Terry Martin, Secretary  
Max Best, Member  
Lola Bryant, Member*

## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE: AUGUST 19, 2009**

### **CLOVIS MUNICIPAL SCHOOLS SETTING PACE FOR ENVIRONMENTAL EXCELLENCE**

**(Clovis, NM)** – Staff at Clovis Municipal Schools are achieving big savings with energy-efficient behavior – and now those good habits are earning national recognition.

Clovis Municipal Schools has achieved a 23% cost savings totaling \$1,161,360 in 49 months since forming a strategic alliance with Energy Education, a national energy conservation company, which will present the district with its Environmental Excellence Award on August 25th.

“Reaching this level of savings at this stage of the program is a significant achievement. Clovis Municipal Schools has done an excellent job of implementing Energy Education’s people-oriented approach to energy conservation and maintaining productive efforts at all levels of the organization. The administration and all staff members are to be commended for clearly fulfilling their commitment to being good stewards of the organization’s energy dollars and the environment,” said Dr. William S. Spears, CEO and founder of Energy Education.

“Strong support from everyone involved in the organization has created an atmosphere of cooperation that should continue to grow and ensure even greater success well into the future,” Dr. Spears said. “I am extremely pleased to present Clovis Municipal Schools with our Environmental Excellence Award.”

A primary benefit of the Energy Education program is that all costs come out of the existing operational/utility budget, with savings projected to more than pay for the program, as they have done for Clovis Municipal Schools. Additional savings can be redirected to other parts of the budget.

The conservation program examines all areas of energy use throughout Clovis Municipal Schools. Energy Education’s conservation experts – in natural gas and electricity, water and

The mission of the Clovis Municipal Schools, an alliance highly committed to educational excellence, is to equip each student with the knowledge and skills needed for a productive life of creative thinking, continuous learning, and exemplary character through challenging and engaging learning experiences led by a dedicated, unified team in vital partnership with family, church, and community.

sewer, HVAC systems, Energy Management Systems (EMS) and mechanical systems, behavior modification, communications, grounds care, data analysis, information systems management, organization development, construction management, human resources, utility rate structures, and many other areas of specialization that positively impact energy conservation – work closely with Clovis Municipal Schools’ Energy Education Manager, Mike Thomson. They train him to analyze all energy use throughout the district’s systems, and to ensure that energy is used as efficiently as possible, following Energy Education’s Transformational Energy Management Process™ .

The EPA estimates that every kilowatt hour (kWh) not used prevents the emission of 1.5 pounds of carbon dioxide, 5.8 grams of sulfur dioxide and 2.5 grams of nitrogen oxides. In the first 49 months of the program, Clovis Municipal Schools saved 22,713,365 kWh, the equivalent of 11,164 metric tons of carbon dioxide emissions being prevented, 2,004 cars removed from the road, or 285,559 pine trees grown for 10 years.

Mike Thomson tracks energy consumption – including electricity, water, sewer, natural gas and fuel oil – using energy-accounting software. He compares current energy use to a baseline period and calculates the amount of energy that would have been used had conservation and management practices not been implemented. By tracking consumption and analyzing energy use, he can quickly identify and correct areas that need immediate attention.

Energy Education’s innovative Transformational Energy Management Process™ trains client personnel to implement behavioral and organizational change that substantially reduces energy consumption without the purchase of new equipment. The program is funded solely and rapidly by the savings it generates, allowing clients to redirect saved energy dollars to other priorities. Dallas, Texas-based Energy Education was named 2009 ENERGY STAR Partner of the Year by the United States Environmental Protection Agency. In 23 years, the company has worked with more than 1,000 educational and ministerial organizations, helping clients save over \$1.7 billion in utility costs.

– END –