

# Clovis Municipal



## Schools

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## **NEWS RELEASE**

**FOR IMMEDIATE RELEASE: November 10, 2011**

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### **CLOVIS HIGH SCHOOL STUDENTS TO ATTEND DECA WESTERN REGION LEADERSHIP CONFERENCE IN SAN DIEGO, CALIFORNIA**

Taylor Fields and Joshua Simmons, seniors at Clovis High School, will be attending the 2011 Western Region Leadership Conference for DECA, an association of marketing students, on November 10<sup>th</sup> - 12<sup>th</sup> in San Diego, California.

Taylor and Joshua are among hundreds of students from 14 western states and territories who will attend the Western Region Leadership Conference, which is designed to develop leadership skills in students who are pursuing careers in marketing and management.

DECA is the recognized national career and technical student organization for students enrolled in marketing, finance, hospitality, and management related courses in our nation's schools. DECA develops leadership ability, promotes an appreciation for our free enterprise system, and develops awareness for the importance of good citizenship. These DECA goals are stressed in the more than 60 workshops and activities available to attendees. A special learning activity at the conference includes the DECA University where students can participate in focused leadership sessions, which will allow them to receive specialized training in the following areas: Finance & Investing, Marketing, Hospitality, Sports Marketing, Entrepreneurship, Leadership, and Technology.

For additional information contact Kathy Roberts, Clovis High School DECA Advisor, at 575-769-4350, extension 1352.

The mission of the Clovis Municipal Schools, an alliance highly committed to educational excellence, is to equip each student with the knowledge and skills needed for a productive life of creative thinking, continuous learning, and exemplary character through challenging and engaging learning experiences led by a dedicated, unified team in vital partnership with family, church, and community.